



— INDIA — TRADE SHOW — 2026 —

India's Global Business Platform

International Exhibition for Indian
Products, Equipment, Machinery
& Technologies for Global Markets



6th – 8th October 2026



Kenyatta International Convention
Centre (KICC), Nairobi, Kenya

Connecting
India with
Africa:
Driving Trade, Innovation
& Growth

Organizers



Association Partner





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India Trade Show Kenya is a premier international B2B multi-industry trade exhibition and business networking platform, serving as India's global business gateway for connecting Indian manufacturers with international buyers and strengthening trade and business relations between India and **Africa**.

The event aims to promote Indian products, technologies, manufacturing capabilities, and innovations while creating new export opportunities across the **African market**.

OBJECTIVE OF THE EXPO

The primary objective of **India Trade Show Kenya** is to enhance India's exports to Africa by creating a dedicated international business platform that connects Indian industries with emerging African markets. The exhibition is focused on facilitating trade, encouraging investments, promoting technology exchange, and supporting economic cooperation between India and African nations. By bringing together key stakeholders from both regions, the event aims to create sustainable business opportunities and contribute to long-term bilateral trade growth.

India Trade Show Kenya is more than an exhibition — exhibition—it is a gateway for Indian businesses to



expand into
Africa,



Strengthen
International
Trade Relations,



Build Global
Partnerships



Unlock New
Growth
Opportunities

EVENT HIGHLIGHTS



200+
EXHIBITORS



10,000+
VISITORS



10+
Business
Networking
Activities



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Exhibitors Profile

- Agriculture Products, Machinery, Equipment's & Agri Technology
- Food Products & Food Processing Machinery, Equipment and Technologies
- Salt Products, Production and Process, Equipment, Machinery, Technology and Raw
- Automobile and Automotive Components
- Electric Vehicles & Charging Infrastructure Equipment's and Solutions
- Sugar & Sugar Processing Plants, Machinery, Equipment's, Technologies
- Pharma & Healthcare Products, Medical Device and Equipment's, Pharma Machineries, Raw Materials and Technologies
- Sports Goods & Equipment, Sports Infrastructure and Technology Environmental Technologies
- Recycling Machinery & Waste Management
- Biofuel Manufacturing Process & Technology, Plant Machinery etc,
- Biodegradable & Compostable Product, Sustainable Packaging, Machinery, Equipment's, Technologies, Raw Materials
- Solar Products, Solar PV Manufacturers, Solar Power Systems & Solutions, Machinery, Equipment and Technologies and Renewable Energy
- Building & Construction Materials, Equipment's and Technology
- Oil & Gas
- Battery & Energy Storage, Battery Manufacturing Process, Battery Recycling, Battery Technology, Battery Management Systems, Battery Manufacturing Equipment's, Raw Materials
- Plastics & Polymer Industry- Finished Products, Raw materials, Processing, Machinery and Recycling Equipment's
- Machine Tools & Industrial Machinery

Visitors Profile

- Importers & Exporters
- Distributors & Wholesalers
- Dealers & Channel Partners
- Retail Chains & Supermarkets
- Traders & Merchants
- Buying Houses & Sourcing Companies
- OEMs & Manufacturers
- Entrepreneurs & Business Owners
- Government Ministries & Departments
- Public Procurement Agencies
- Investment Promotion Agencies
- Trade Promotion Organizations
- Embassies & High Commissions
- Sector-Specific Professionals
- Farmers & Agribusiness Companies
- Food & Beverage Manufacturers
- Pharmaceutical Companies & Hospitals
- Hospital & Medical Equipment Buyers
- Automotive Dealers & Fleet Operators
- EV Solution Providers
- Oil & Gas Companies
- Renewable Energy Developers
- Solar EPC Companies
- Recycling & Waste Management Companies
- Plastic & Packaging Manufacturers
- Building Material Dealers
- Architects, Engineers & Consultants
- Machine Tool & Industrial Equipment Buyers
- Sports Infrastructure Developers & Sports Goods Buyers
- Investors & Venture Capitalists
- Banks & Financial Institutions
- Industry Associations & Chambers of Commerce
- Research Institutions & Universities
- Trade Media & Business Publications

Benefits of Participation:

- Meet high quality prospects and decision Makers
- Brand Building opportunity among industry
- Direct interaction with industry suppliers, buyers and distributors
- Access to an extensive network of professionals
- Connect with international industry participants
- Showcase your latest technologies, products and services
- New import & export opportunity
- Network with industry professionals
- A platform to engage with a diverse, international audience
- Interactive sessions with potential clients and partners
- A platform to launch new products
- Explore Joint Ventures & partnerships

INDIA

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Major Attractions, Knowledge & Business Activities: India Trade Show Kenya

India Trade Show Kenya is designed to deliver a comprehensive business experience by combining international exhibitions, knowledge sharing, networking, and trade facilitation. The event offers a dynamic platform where businesses can showcase innovations, build strategic partnerships, and explore new opportunities across the African market.



International Exhibition
featuring leading Indian
manufacturers and exporters



Showcasing **Made in India**
products and technologies



Live Product Demonstrations
and Technology Showcases



New Product Launches



Buyer-Seller Meet (BSM)



Exclusive B2B Business
Matchmaking



Trade Delegation Visits



India-Africa Trade & Investment
Conference



B2B Meetings



B2G (Business-to-Government)
Meetings



Joint Ventures and Partnership



International Trade Networking



Franchise & Licensing
Opportunities



INTERNATIONAL EXHIBITION FOR INDIAN PRODUCTS, EQUIPMENT, MACHINERY

& TECHNOLOGIES FOR GLOBAL MARKETS



Why Participate

As one of the fastest-growing economic regions in the world, Africa presents immense potential for Indian businesses. Kenya, being the commercial gateway to East Africa, offers strategic access to a rapidly expanding market of over 300 million consumers across the East African Community (EAC). The exhibition will bring together manufacturers, exporters, importers, distributors, government bodies, investors, trade associations, and industry professionals to explore partnerships, technology transfer, and long-term business collaborations.

The expo serves as a comprehensive platform for showcasing cutting-edge products, sustainable solutions, and advanced technologies across multiple industries, enabling Indian companies to expand their global footprint while supporting Africa's industrial and economic development.

India Trade Show Kenya is a strategic business platform designed to connect Indian manufacturers, exporters, and solution providers with buyers, distributors, importers, government agencies, and business leaders from Kenya and across East Africa.

Key Reasons to Participate:

- Gateway to the East African Market
- Meet Qualified Buyers
- Expand Export Business
- Build Long-Term Business Partnerships
- Showcase Your Brand Internationally
- Access a Fast-Growing Economy
- Generate High-Quality Business Leads
- Strengthen India–Africa Trade Relations
- Understand Market Trends
- Network with Industry Leaders

TARGET VISITOR GEOGRAPHY

Connecting with key markets across East, Central & Southern Africa.



TARGET COUNTRIES

- Kenya
- Uganda
- Tanzania
- Rwanda
- Burundi
- Ethiopia
- South Sudan
- Democratic Republic of Congo (DRC)
- Zambia



ORGANIZERS

INDIAN TRADE FAIR ACADEMY (ITFA)



ITFA is a registered and non-profit trade association with the main objectives to promote exports of Indian MSMEs, providing business platform to medium and small scale industry on national and International level, Research & Industry Development, Trade Promotion, Event Management, organizing national and international b2b & b2c Exhibitions and also specific education in exhibition management.

ITFA is engaged in the promotion of export of MSMEs in various sectors for last several years and providing platform to the small scale industry to promote their products through the buyer seller meet, national and international trade exhibitions with continuously the aim to create a bridge between buyers and suppliers.

INDIAN EXHIBITION SERVICES (IES)



Indian Exhibition Services (IES) is a leading exhibition organizing company in India, actively involved for several years in creating strong business platforms through B2B exhibitions, seminars, conferences, buyer-seller meetings, and other trade promotion activities.

We have been continuously engaged in the development of MSMEs, providing effective business promotion platforms for small-scale industries to showcase and promote their products. Our core objective is to create a strong bridge between buyers and suppliers within the MSME ecosystem, enabling sustainable business growth and long-term partnerships.

The core strength of Indian Exhibition Services lies in acting as a reliable connector between buyers and sellers. Every event organized by IES has been a resounding success, aligned with our commitment to maintaining international standards in delivering high-quality, professionally managed, and value-added exhibitions and events.

In addition, IES actively works with corporates and large industries, offering powerful trade exhibition platforms to promote their products, strengthen brand value, and accelerate business growth through well-curated industry-focused events.

Indian Exhibition Services

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